MASTER OF SCIENCE IN
INFORMATION SYSTEMS MANAGEMENT

Building a Solid Foundation for Business Innovations
The HKUST Business School

Established in 1991, the School of Business and Management at the Hong Kong University of Science and Technology (HKUST Business School) is young, dynamic and well respected for the quality of its programs and the impact of its research.

We were the first business school in the region to be awarded accreditation by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS). The degrees offered by the HKUST Business School are recognized and respected worldwide.

The HKUST Business School is recognized as "Asia’s youngest but most respected business school" (Financial Times). Our programs are known for their cutting edge design and delivery, and are consistently ranked among the very best in the world by international media.

Financial Times
World’s No. 1
Kellogg-HKUST EMBA Program

The Economist
“One of the world’s best qualified faculties...”

Financial Times
Global MBA Rankings 2010-2014, 2016
Asia’s No. 1
HKUST MBA Program

Financial Times
“Asia’s youngest but most respected business school”

University of Texas at Dallas
Research Rankings 2005-2017
Asia’s No. 1
Every business worldwide has to invest in technology in order to maintain its competitive edge, with effective management of technological innovations as essential to businesses as are accounting or finance. Companies today need managers who can understand how technology can open new opportunities and restructure existing businesses.

The Master of Science in Information Systems Management (MScISM) program is designed precisely with this in mind. Our curriculum combines technical knowledge courses with insightful courses focused on technology management.

Our aim is to nurture a new generation of leaders who can capitalize on the growing importance of a variety of technology-enabled innovations to expand the boundaries of business and gain competitive advantage in our increasingly interconnected global economy.

The MScISM Program aims at providing solid postgraduate management training which enables business and non-business students to harness various forms of technology-enabled business innovations. On this basis, students gain insightful perspectives and management skills from a wide spectrum of thematic courses. To keep abreast with the latest technology innovations, students will attend seminars by leading business practitioners, who generously share their personal and professional experience. With this training and exposure, graduates from this program will learn how to initiate innovative business solutions and move their careers along at a faster pace.
## Program Schedule

Full-time program can be completed in one year while the part-time program can be completed in two years. Courses are conducted on the HKUST Clear Water Bay campus.

### 1-year Full-time Sample Schedule (Tentative)

<table>
<thead>
<tr>
<th>Term</th>
<th>Month</th>
<th>No. of courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>Sep – Dec</td>
<td>8 (16 credits)</td>
</tr>
<tr>
<td>Winter</td>
<td>Jan</td>
<td>1 ( 2 credits)</td>
</tr>
<tr>
<td>Spring</td>
<td>Feb – May</td>
<td>6 (12 credits)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>15 (30 credits)</strong></td>
</tr>
</tbody>
</table>

### 2-year Part-time Sample Schedule (Tentative)

<table>
<thead>
<tr>
<th>Term</th>
<th>Month</th>
<th>No. of courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td>Sep – Dec</td>
<td>4 (8 credits)</td>
</tr>
<tr>
<td>Winter</td>
<td>Jan</td>
<td>1 ( 2 credits)</td>
</tr>
<tr>
<td>Spring</td>
<td>Feb – May</td>
<td>4 ( 8 credits)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>15 (30 credits)</strong></td>
</tr>
<tr>
<td>Year 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td>Sep – Dec</td>
<td>4 (8 credits)</td>
</tr>
<tr>
<td>Spring</td>
<td>Feb – May</td>
<td>2 ( 4 credits)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>15 (30 credits)</strong></td>
</tr>
</tbody>
</table>

## Program Curriculum

The curriculum provides you with the necessary technical knowledge and managerial perspectives to be a leader in innovating with advanced technology. The interdisciplinary design of the curriculum suits the need of both technical and non-technical professionals.

Both full-time and part-time students are required to complete a minimum of 30 credits to graduate. The curriculum consists of core courses, required courses, and elective courses.

### 1. Core Courses (12 Credits)

- Big Data Analytics
- Computer and Internet Security Management*
- Electronic Commerce and Web Analytics
- Information Strategy and Management
- Project Management**
- Technology and Innovation Management

### 2. Required Courses (0 – 6 Credits)

Students with insufficient background in information systems, computer science or engineering are required to take the following courses:

- Applied Network Management #
- Fundamentals of Database Management
- Information Systems Development Methodologies

### 3. Elective Courses (12 – 18 Credits)

- Business Essentials for IT Professionals
- Business Modeling with VBA
- Business Simulation and Strategic Decisions
- Consumer Privacy Management in the Information Economy
- ERP and Enterprise Systems Management
- Information Systems Assurance and Forensic Investigation
- Information Systems Auditing
- Innovation and Intellectual Property Law
- Outsourcing Management
- Technology Consulting
- Technology Entrepreneurship
- Special Topics in Information Systems

**Note:** The list of elective courses is subject to change.

* Students with CISSP, OSM or GCH certification may apply for course substitution
** Students with PMP certification may apply for course substitution
# Students with CCNA certification may apply for course substitution

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07 - HKUST Business School

Master of Science in Information Systems Management - 08
Course Descriptions

Core Courses

Big Data Analytics
Data plays an increasingly important role in business decision making. This course introduces the key concepts and applications of business analytics in the world of Big Data. Example business problems to be solved analytically include customer relationship management, financial trading, social media marketing, search engine strategy, etc. Hands-on experience with popular data analytical tools will be included.

Computer and Internet Security Management
In-depth study of information systems security in business organizations. Basic principles and functions of secure systems reviewed; management policy, plans and programs discussed.

Electronic Commerce and Web Analytics
This course offers essential knowledge and tools for managers of e-business. Topics include e-commerce models, web analytics, Internet marketing, Internet pricing and strategy, web-based personalization, online intermediaries, etc.

Information Strategy and Management
Examination of economic principles of information systems strategy, highlighting application of economics and management principles to the unique environment of information services and information-enabled competition.

Project Management
This course covers the essential project management skills to ensure successful implementation of high-technology projects. Topics include investment decisions, resource planning, budgeting, scheduling, outsourcing, and risk assessment and control, as major components of the PMBOK (Project Management Body of Knowledge).

Technology and Innovation Management
Technology and innovation management (TIM) plays an important role in enhancing the competitiveness of firms, industries, and even nations. This course provides a comprehensive introduction to TIM from strategic perspectives and addresses key issues such as technology and innovation decision making, open innovation system, lead user innovation, intellectual property portfolio management, and national innovation system. Specifically, it will highlight how technology can facilitate corporate innovation. Students will obtain basic skills in formulating TIM-based competitive strategies.

Required Courses

Applied Network Management
In an interconnected economy, the management of network applications becomes increasingly important. This course provides an overview of the basic networking management principles and concepts. Both theoretical knowledge and practical training in applications of network management (e.g. Cisco) are included.

Fundamentals of Database Management
Introduction to database management systems with emphasis on business applications. Technical and administrative considerations in database implementation. Students implement a business system using a commercial-off-the-shelf software package.

Information Systems Development Methodologies
This course provides an overview of the principles of information systems development methodologies. Topics include process modeling, object-oriented modeling, data flow diagramming, use case modeling, UML, and management issues in information system development.

Elective Courses

Business Essentials for IT Professionals
This course provides an introduction to essential business ideas and concepts to enable technical professionals to more effectively communicate in language and systems design terms with business executives in all areas of a modern business organization.

Business Modeling with VBA
This course introduces students to business application modeling using Visual Basic Applications (VBA) in Excel. Students will learn to develop applications in different business areas, including finance, marketing, technology operations, etc. Emphasis is on extensive hands-on problem solving.

Business Simulation and Strategic Decisions
Business simulation software combined with case study discussions provide an exciting learning environment for examining strategic decisions in business, with a primary focus on high-tech industries. Explore and practice strategic decision making in a hands-on, active learning process. This course emphasizes group learning and competition in interactive online and classroom contexts.

Consumer Privacy Management in the Information Economy
This course provides an overview of information privacy and management in the information economy. It covers the fundamental concepts and dimensions of privacy; the impact of Internet marketing, customer relationship management, Web personalization, and data mining on consumer privacy; privacy enhancing technologies; and regulation of business practices.

ERP and Enterprise Systems Management
Concepts and practices of enterprise resource management; enterprise resource planning systems and applications, integrated systems approach to managing major business processes, business information reports and analyses.

Information Systems Assurance and Forensic Investigation
This course addresses information systems assurance from both managerial and technical perspectives. It introduces a framework for governing corporate systems and assures that IT risks are properly managed. Students will learn how to define, identify and classify system vulnerabilities; how a vulnerability analysis can help assure proper system operation and enhance system robustness; how hackers penetrate/attack corporate systems; and how forensic investigation can help uncover digital evidence.

Information Systems Auditing
This course introduces the fundamental concepts of information systems (IS) auditing. Topics include IS control and assurance, COBIT, business continuity planning, protection of information assets, auditing the network infrastructure, physical access exposures and controls, and disaster recovery management.

Innovation and Intellectual Property Law
This course addresses legal issues from a managerial perspective related to business process innovations, patent law, copyright law, and trademark laws. Topics related to international issues and challenges from new business models and innovative processes, including but not limited to discussions of legal issues associated with electronic commerce and internationally integrated supply-chain logistics processes.

Outsourcing Management
This course examines the phenomenon of outsourcing. Topics include the benefits and risks of outsourcing, management challenges associated with outsourcing, effective vendor management, and techniques for managing outsourcing activities and risks.

Technology Consulting
This course offers consulting tools for students to analyze issues, evaluate solutions from people, process, technology and governance, and use a framework for IT strategy recommendations. Students will apply these tools to the latest technology trends facing today’s businesses.

Technology Entrepreneurship
This course introduces the principles of technology entrepreneurship. It provides an overview of the theory and best practices on developing innovative business models of the digital economy, and the strategy, structure and pricing related to new enterprises. Topics include technology entrepreneurship, e-marketing, web 2.0 and enterprise 2.0, information in financial market, globalization, and the long tail.
Our professors earned their PhDs from renowned universities. Their insights and perspectives will inspire innovative business ideas.

Research
Our faculty members serve on editorial boards of the top information systems journals, including Information Systems Research, MIS Quarterly, International Journal of Electronic Commerce, etc. They are also frequent contributors to academic journals, including those mentioned above, as well as Journal of Management Information Systems and Management Science, among others. Further, the latest knowledge gained from their research brings both currency and relevance to the classrooms.

Achievements
We have been awarded the Franklin Prize for Best Overall Teaching by a Department. Additionally, many of our faculty members have won the Franklin Prize for Individual Excellence in Teaching.

Industry Collaborations
Our faculty members go beyond the academia and maintain very close contacts with the rapidly changing business world. Often they take on the role of consultant in technology transfer projects and executive education for companies, to name a few as below:

Faculty

Department of Information Systems, Business Statistics and Operations Management

Prof Kai Lung HUI
Deputy Head and Chair Professor (PhD, The Hong Kong University of Science and Technology)
Research interests: IT security management; business simulation

Prof Theodore CLARK
Associate Professor and MScISM Academic Director (DBA, Harvard University)
Research interests: Information and innovation protection law; e-commerce; outsourcing management

Prof Rong ZHENG
Associate Professor (PhD, New York University)
Research interests: Big data analytics; social network analytics

Prof Yong Suk KIM
Assistant Professor (PhD, University of Texas at Austin)
Research interests: Social media in organizations; user innovation

Prof Tat Koon KOH
Assistant Professor (PhD, Carnegie Mellon University)
Research interests: Digital economy; platform design and strategy; open innovation

Prof Jeevan JAISINGH
Associate Professor of Business Education (PhD, Purdue University)
Research interests: Project management; innovation management

Prof Jeevan JAISINGH
Assistant Professor of Business Education (PhD, Purdue University)
Research interests: Project management; innovation management

Prof Hong XU
Assistant Professor (PhD, University of Texas at Austin)
Research interests: Social networks; e-commerce

Prof James KWOK
Associate Professor of Business Education (PhD, University of London)
Research interests: Copyright and intellectual property protection; Internet security; e-commerce applications
Our students come from a wide variety of cultural and academic backgrounds, providing the class with an enriching learning environment.

The students of 2017-18 intake form a good balance of diversity. The majority of the class has obtained the first degree from Mainland China (41%) and Hong Kong (29%) while the rest of the class graduated from the universities in Australia, Canada, Europe, South America, Thailand, and the USA.

The majority of the students possess a degree in business disciplines, such as Accounting & Finance, Economics, Business & Management, and Information Systems Management. However, about 39% of the students were from non-business backgrounds, with degrees in areas such as Engineering & Computer Science and Arts.

Testimonial

Bastian HENGSTLER  2016-17 Intake (Full-time)
Position: Consultant
Company: Ernst & Young (Frankfurt)

I joined HKUST with the expectation of a reputable and well-structured Master’s degree. However, after a few weeks into the program, I started to realize the MScISM program offers much more than that. I witnessed the excellent staff and professors of international caliber were constantly eager to go the extra mile for students and that the extra value they provided went well beyond their responsibilities.

Rui JING (Jennifer)  2016-17 Intake (Full-time)
Position: Operation Manager
Company: Procter & Gamble (Greater China) (Guangzhou)

The HKUST MScISM program helped me to build a business mindset by cultivating serious attitude and rigorous logical thinking ability to analyze and solve the real business issues. The program also enriched my IT knowledge from the business perspective so that I can come up with solutions and make decisions in the best interest of the business. I really had an excellent learning experience with the well-structured courses in this world class business school.

Zhixian LIN (Zita)  2016-17 Intake (Full-time)
Position: Business Analyst Intern
Company: eBay (Shenzhen)

Having the internship experience in eBay, I should say that the courses provided by MScISM are of great help in many ways. Firstly, this program equips students with practical skills that are of high demand in the real business world. Secondly, this program provides students with an analytical and strategic mindset, which is very important for personal long-term career development. Finally, the program has many group projects, which help students to learn to cooperate with other people from different backgrounds, different countries and different cultures.
HKUST is more than just a place to learn. We aim at developing our students to their full potential, preparing people to take the next step toward career success. We focus on creating a unique learning experience for each of our students, and develop future business leaders in Asia for the world.

Spread over 60 hectares in a beautiful setting in Clear Water Bay, the HKUST campus provides students with a relaxing environment in which to study and grow. Students enjoy all the benefits of a full-scale university campus in a relaxing environment.

Student amenities such as banks, medical clinics, a supermarket, a bookstore, postal services, hair salon, souvenir shop, and choices of Asian and Western catering outlets are located on campus. Other facilities include a five-storey library with over 700,000 books, periodicals, microfilms and 100 electronic databases, computer barns, wireless Internet access, a language-learning center, a self-access center with multimedia resources, swimming pools, a fitness center, tennis courts, an athletic track and a soccer pitch.

A wide range of amenities is also provided to encourage extra-curricular activities, the pursuit of hobbies and generally to enhance the quality of campus life. These include conference and meeting rooms, common and quiet rooms, workshops and a darkroom, karaoke and music rooms, and a performance stage.

Public transport is conveniently available, with the city center less than 30 minutes away. The HKUST is near Hang Hau, home to an impressive range of restaurants, various malls, major supermarkets, a wet market and the Tseung Kwan O Public Hospital. Just 10 minutes from the main campus by bus is Sai Kung, famous for its seafood restaurants, water sports facilities—including both Hong Kong’s major yacht clubs—and country parks with a wealth of hiking, mountain biking and camping possibilities.

**Lee Shau Kee Campus**

The Lee Shau Kee Campus—including the Lee Shau Kee Business Building and the Institute for Advanced Study, was built in 2013. Located atop the HKUST’s main campus, the Lee Shau Kee Campus occupies about 10 hectares, representing about 15% of the total campus area. The HKUST Business School is located in this business building. Students can enjoy state-of-the-art teaching and learning facilities and an exclusive area for them to work on group projects or assignments.

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**Barry LO** 2016-17 Intake (Full-time)
Position: Management Trainee
Company: China Construction Bank (Asia) (Hong Kong)

Through this program, I get to learn different aspects of Information Systems. MScISM program not only gave me a good foundation in this field, but also exposed me to newer and up-to-date topics. Professors are very knowledgeable in the latest trends and development in areas such as Big Data Analytics, Cyber Security, Block-chain and other Fintech concepts. With the diverse background of the students, learning not just comes from lectures, but also from each other during class discussions. I am confident that both my knowledge and interest for subject has increased after taking this program.

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**Yanqi YE (Seven)** 2016-17 Intake (Full-time)
Position: Global Operation Associate
Company: Flexport (Shenzhen)

The program covered technology innovation, business management, and practical programming, which well equip with my management knowledge and technological mindset. In terms of lectures, the professors respected our thoughts and ideas, and welcomed creativity and diversity in class. Besides, hands-on project and group discussion were always parts of class fun. I highly appreciated the weekend courses, in which our full-time students could mingle with part-time students who have working experience. Thanks to MScISM, I built up my skills and found my passion in technology and will carry it on to my next journey with a technology startup.

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**Zekun ZHANG (Daryl)** 2016-17 Intake (Full-time)
Position: IT Advisory
Company: KPMG (Hong Kong)

The MScISM program gave me an unforgettable postgraduate study year, during which I could learn from experienced professors on both IT and management knowledge, as well as work and study with friendly classmates from different cultural backgrounds. Through participating in a wide range of enrichment activities such as company visits and career talks organized by the program, I had great opportunities to get in touch with entrepreneurs and the industry elite, and this enabled me to achieve my goal in becoming more targeted in my job seeking. The most attractive advantage of this program is that full-time students could have classes with part-time students, from whom we could hear a lot of unique insights and interesting stories about their working experience, and at the same time broaden our social connections.
The HKUST MScISM program helps prepare full-time students to be ready to start their career. The HKUST Business School’s Career and Professional Development team provides guidance and service for all full-time MSc students, which includes:

- Identifying the student’s unique career-related interests, values and capabilities
- Enhancing job searching skills, preparing for workplace requirements and career management strategies
- Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations

One-on-one career coaching, as well as career-related training/workshops will be provided for full-time students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

Some of the luncheon speakers that we invited in recent years generously shared their secrets for successful businesses.

Mr. Horace Chow
General Manager
Microsoft HK Ltd
The Next Big Thing in Internet

Mr. Raymond Cheng
Group General Manager & COO
HSBC Asia Pacific
FinTech – A Possible Opportunity or a Challenge to Traditional Banks

Mr. Alex Li
Director of Managed Service Transition and Transformation
Huawei Technologies Co., Ltd
Experience Sharing on Differences of Chinese and Western Business Management

Mr. Derek Lee
Managing Director
Teradata (HK)
Unleash Big Data Insights Across the Enterprise

Mr. Peter Man
Regional Director (HK & South China)
Red Hat Inc
Open Source Revolution - What You Need to Know for Your Career Planning

Mr. Stephen Ho
CEO
CITIC Telecom International CPC Ltd
The Inevitable Cloud

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CEO
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Admission Requirements
Applicants to the program are expected to have the following credentials:

A Good First Degree
Applicants must have a good Bachelor’s degree from a recognized university or approved institution.

Working Experience
Applicants for the part-time mode should have at least two years of post-qualification working experience. For the full-time mode, working experience is not required, but applicants with relevant work experience will have an advantage.

English Proficiency
A satisfactory score in TOEFL or IELTS is required for applicants who were not educated at institutions where the primary language of instruction was English, or whose native language is not English.

GMAT/GRE
Applicants are highly recommended to have a satisfactory GMAT/GRE score. Although these tests are not required, applicants who can show high GMAT/GRE scores stand a higher chance of consideration and admission.

Program Fee

<table>
<thead>
<tr>
<th>Mode</th>
<th>Fee (HK$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time mode</td>
<td>$240,000</td>
</tr>
<tr>
<td>Part-time mode</td>
<td>$210,000</td>
</tr>
</tbody>
</table>

The program fee for the full-time mode covers tuition of up to 34 credits of courses. For the part-time mode, the program fee covers 30 credits of courses.

Travelling and living expenses in Hong Kong are not included in the tuition fee.

On-campus accommodation at HKUST is not available due to heavy demand. Students will have to find their own off-campus accommodation.

Scholarship
Eligible full-time candidates will be considered for scholarship.

CEF Reimbursement
Four of the courses have been included in the list of reimbursement courses for Hong Kong’s Continuing Education Fund (CEF) purposes. Hong Kong residents can apply for reimbursement of up to HK$10,000. Please refer to the CEF website at www.wfsfaa.gov.hk/cef/ for more information.

Application Deadlines
We invite applications from September 2017 onwards for the 2018/19 Intake. Admissions operate on a rolling basis. We recommend that non-local applicants apply as early as possible to allow sufficient time for student visa, personal preparations and arrival in Hong Kong.

Application deadlines for the 2018/19 Intake are as follows:

<table>
<thead>
<tr>
<th>Mode</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time Mode</td>
<td></td>
</tr>
<tr>
<td>Phase 1</td>
<td>1 November 2017</td>
</tr>
<tr>
<td>Phase 2</td>
<td>15 December 2017</td>
</tr>
<tr>
<td>Phase 3</td>
<td>1 February 2018</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Part-time Mode</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase 1</td>
<td>15 December 2017</td>
</tr>
<tr>
<td>Phase 2</td>
<td>15 February 2018</td>
</tr>
<tr>
<td>Phase 3</td>
<td>1 April 2018</td>
</tr>
</tbody>
</table>

Application Materials
Applications should include the following materials:
- Completed online application form
- CV/resume with photo
- Academic transcript(s)
- Degree certificate(s)
- Official GMAT or GRE score report (if applicable)
- Official TOEFL or IELTS score report (if applicable)
- Professional qualifications (if applicable)
- Two reference letters
- Application fee

Only complete applications (including full payment of the application fee) will be considered for review. Shortlisted applicants will be invited for an interview.

APPLY ONLINE NOW!
http://www.ab.ust.hk/applyPG
Building a Solid Foundation for Business Innovations
HKUST Business School
Master of Science in Information Systems Management

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